



Hively

Resources for Thriving Communities

Impact Report

2022-23



Who We Are

At Hively, the family is at the center of all we do...

Hively is a multi-faceted social services agency which has been serving the lowest income families in Alameda County for over 45 years.

We support families through child care stipends and referrals, parent education classes, family resource navigation, and professional counseling services, while also providing access to daily essentials such as food, diapers and clothing.

More importantly, Hively provides families with a sense of community...someone to talk to, hear their stories, and help provide solutions. We provide more than child care assistance.

We provide stability; we provide hope; we provide belonging. **WE ARE HIVELY**



Leadership Team

Mary Hekl

Chief Executive Officer

Elaine Lenore

Chief Financial Officer

Mona Attia-Shirk

VP, Programs

Candida Duperroir

VP, Community Services & Public Policy

Sue Denny, LMFT

Director, Clinical Services

Jackie Senczyszyn

Director, People & Culture

Board of Directors

Tracey Lewis Taylor

Board Chair

Travis Shannon

Vice Chair

Jonathan Fu

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Naraya Hockaday

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Board Member

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Board Member

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Board Member

Kristen Hayes Kuse

Board Member

Ammarah Maqsood

Board Member

Martin N. Osuji

Board Member

Gyre Renwick

Board Member

Billie Wenter

Board Member

3,237 CHILDREN ENROLLED IN SUBSIDY

762 additional children from previous year

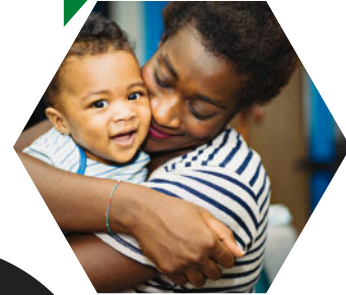
1,310 CHILD CARE PROVIDERS

330 NEW Hively providers

6,335 CHILD CARE REFERRALS



"My husband is able to finish school while I work; we are so grateful!"



"Hively has allowed me to have a family member watch over my son while I work, and I feel much more comfortable knowing he is safe."



"My Family Support Specialist was very responsive and caring to my needs as a parent. She treated me with integrity and took me seriously. Thank you Hively for allowing me to be a better person and parent."



Revenue

(in millions)

Grant Revenue- AP Contracts	\$33.05
Grant Revenue- R&R Contracts	1.18
Mental Health Revenue	0.30
Donations & Other Revenue	0.36

TOTAL REVENUE **\$34.89**

Expenses

(in millions)

Provider Payments	\$25.52
Other Payments to Providers	2.67
Other Program Expenses	4.92
Administration	1.78

TOTAL EXPENSES **\$34.89**



38%

Increase in Revenue from prior year

Building & Scaling for Continued **Growth...**

32 NEW STAFF HIRES

8 NEW BOARD MEMBERS


3 NEW LOCATIONS





The Heart of Hively

Family Resource Centers
Dublin & Oakland


Hively Family Resource Centers act as community hubs, a one-stop shop where families access not only daily essentials, but also the resources to help them move forward, all in a dignified, friendly and safe environment. 


 **2,405 HOUSEHOLDS SUPPORTED**

300+ more families served over prior year

 **128,796 DIAPERS DISTRIBUTED**

 **1,277 VISITS TO THE FRC**

 **10 PARENT EDUCATION OR COMMUNITY-SERVING EVENTS**

"I received free monthly supplies of diapers and wipes until both of my children were potty-trained. I felt not only financial relief, but a huge dose of stress relief as well!" -Hively Parent 

"I helped a parent who had her welfare money stolen. She came in and was surprised to find all of the resources that we offered here at the Oakland FRC. She was so thankful and felt so blessed to be able to get food, games, books, and other necessities for her and her children."

-Hannah, Program Assistant

Supporting Tri-Valley Child Care Providers

241 FAMILY CHILD CARE HOME, LICENSED & EXEMPT CENTERS

+58 NEWLY RECRUITED FAMILY CHILD CARE HOMES & CENTERS

+2,276 NEW CHILD CARE SPACES CREATED

108 PROVIDER TRAININGS; BOOK CLUB MEETINGS; LISTENING SESSIONS

"Hively understands the challenges of the business. I appreciate gathering with other providers for discussion and appreciate that Hively has an open ear for our concerns."

-Hively Provider










Hively Mental Health

Clinical Therapy Services
San Leandro, Pleasanton & Oakland



-  **2,527 INDIVIDUAL THERAPY SESSIONS**
-  **93 FAMILY-OR-GROUP THERAPY SESSIONS**
-  **486 GENERAL ASSISTANCE EVALUATIONS**
-  **15 LICENSED & ASSOCIATE THERAPISTS**
-  **8 CLINICAL TRAINEES**

Hively Mental Health provides affordable (medi-cal and sliding scale fee), high quality, professional counseling services for a variety of challenges affecting the emotional health and well-being of individuals and their families. Hively clinicians are licensed Marriage & Family Therapists (LMFT) and pre-licensed clinical trainees. Our services are open to the public.



"I am working with an adult client that has suffered significant trauma. Most of our meetings are my witnessing her pain and validating her experience. At the end of every meeting, she says, "I appreciate you, Sue." This helps me to know that listening and validating is helping her to feel heard and understood. And being heard and understood is healing."

-Sue Denny, LMFT



"My client was struggling with stage-of-life issues with her youngest child leaving for college. She shared that having a space to talk and sort out her feelings and worries has been very helpful."

-Hively Therapist



Training the Next Generation of Mental Health Professionals...

Nearly 2 million Californians don't receive needed mental healthcare.

Hively's clinical trainee program ensures that the mental health workforce expands to meet the growing need. Our pre-licensed therapists receive support from experienced staff, while working with clients. This practicum helps them accrue the hours needed for licensure.



A Year of Community Giving Thank you!

- In-Kind Donations: 654
- Volunteers: 466
- Volunteer Hours: 2,107

For a full list of
donors, please scan



THANK YOU!

Child Care Partners, Corporate Donors & Community Supporters

4C's Alameda County
Alameda County Child Abuse Prevention Council
Alameda County:
-Behavioral Health Service
-Early Care & Education Planning Council
-Health Care Services
-Office of Education
-Public Health Department
-Social Services Agency
-Child Welfare
Albertsons Companies
Amador Valley High School:
-Cross Country Team
-Interact Club
Assemblymember Rebecca Bauer-Kahan
Assemblymember Mia Bonta
Assemblymember Liz Ortega
AT&T
BANANAS
Boys Team Charity-Pleasanton
California Child Care Resource and Referral Network
California Connect Homes
California Department of Education
California Department of Social Services
California Family Resource Association (CFRA)
California High School:
-Interact Club
-National Volunteer & Leadership Program
Cheza Nami
Child Care Law Center
Child Care Providers United
Child Care Resource Center
Children's Emergency Food Bank
City of Dublin
City of Livermore
City of Pleasanton
Clorox
CocoKids
Community Health & Education Fund (CHEF)
Diablo Day Camp- Little Hills
Davis Street Community Center
Directors of the Valley
Dublin High School- DubLead

Dublin Library
Dublin San Ramon Women's Club
East Bay Community Foundation
First 5 of Alameda County
Foothill High School- Humanity First Club
Free to Be Me Child Care
Fremont Family Resource Center
Girl Scout Troop 31977
Hindu Community & Cultural Center
Informing Change
John Knox Presbyterian Church
Learn & Play Montessori School
Livermore Fire Department
MCT- Care Wait
Medallia
My Child Care Plan (MCCP)
National Charity League-Pleasanton
Networking Plus
Nina Pomeroy Photography
Oakland Literacy Coalition
Oakland Starting Smart & Strong
Parent Voices Oakland
Parent Voices Statewide
PJ Library Bay Area
Resurrection Lutheran Church
Safeway
St. Joseph School
St. Philip Lutheran Church
St. Raymond Catholic Church
Samuel Merritt University School of Nursing
Service Employees International Union
Stanford Health Care Tri-Valley
StopWaste
Sunlight Giving
Team Lewis Foundation
Thriving Families California (Formerly CAPPA)
Tree of Life Learning Center
Tri-Valley Non-Profit Alliance
U.S. Representative Mark DeSaulnier
U.S. Representative Eric Swalwell
United Way Bay Area
Valley Family Child Care Association (VFCCA)





The Future of Hively: 2024 and Beyond

FAMILY NAVIGATION SERVICES

In 2024, we're working to build and staff a full-service *Family Navigation Program*. Family Navigation Assistants help parents make a plan for their family's general prosperity and wellness; help them locate and enroll in additional services; and provide job search skills and resources while ensuring families get the help they need not just one-time, but for as long as they need it.

PEER COACHES

In 2024, we're building a training program for non-licensed peer coaches. As more families seek mental health assistance, more specialists are needed. Trained Peer Coaches are designed to work with families for low stakes general counseling and interventions as a no cost means to get families the mental health support they need and deserve.

FOOD, DIAPERS, RESOURCES

We continue to expand operations at our Family Resource Centers in Dublin, Oakland and Fremont. In fiscal year 2022-23 we supported 2,405 households with basic necessities, such as food, clothing and housewares, and distributed over 128,000 diapers!



FIND THE FAMILIES

There are 100,000 Alameda County families that qualify for child care assistance. Our work involves outreaching those families and connecting them with support. Child Care is the work that makes all other work possible. When families get access to affordable, high quality child care, they go to work, school or training and have a greater opportunity to impact their family's general prosperity and health.

EARLY CHILDHOOD MENTAL HEALTH

It's never too early to pay attention to a child's mental health in order to bolster early emotional and social development. Our program initiatives for early childhood mental health will include: support for parents & caregivers to understand and assist in a child's mental health journey; teaching of age-appropriate emotional self-regulation skills; and the development of a sub-group of therapists who specialize in early mental health needs for children ages zero to five.

Hively Offices

Hively - Main Office

7901 Stoneridge Drive, Suite 150
Pleasanton, CA 94588
925-417-8733

Hively - Oakland

111 Myrtle Street, Suite 102
Oakland, CA 94607
510-568-0306

Hively - Alameda Co Social Services

2000 San Pablo Avenue, Room 138
Oakland, CA 94612
510-568-0306

Hively - Livermore

164 N. L Street
Livermore, CA 94550
925-417-8733

Hively - Fremont Family Resource Center

39155 Liberty Street, Suite D450
Fremont, CA 94538
510-775-4439

Hively - Eastmont Town Center

6955 Foothill Boulevard, Suite 100
Oakland, CA 94612

Hively Resource Centers

Hively - Family Resource Center

7066 Village Parkway
Dublin, CA 94568
925-417-8733

Hively - Family Resource Center

111 Myrtle Street, Suite 102
Oakland, CA 94607
510-568-0306



Hively Mental Health

Hively Mental Health - Pleasanton

7901 Stoneridge Drive, Suite 150
Pleasanton, CA 94588
925-417-8733

Hively Mental Health - Oakland

111 Myrtle Street, Suite 102
Oakland, CA 94607
510-568-0306

Hively Mental Health - San Leandro

2208 San Leandro Boulevard
San Leandro, CA 94577
510-483-6715

Your donation helps support new and existing Hively program initiatives which provide critical assistance to Alameda County families-in-need. **THANK YOU!**

Scan the QR code below or go to:

BeHively.org/donate



Hively is a 501(c)(3) non-profit organization. Your donation is tax-deductible.
EIN # 94-2379571

Follow us to learn more and be part of our journey!

