



Hively Community Benefit

A Community United for Families

A Legacy of Support, A Future of Possibility



Bee Part of the Circle of Care

Golden Bee

\$25,000

Queen Bee

\$10,000

Royal Bee

\$5,000

Honey Bee

\$2,500

Worker Bee

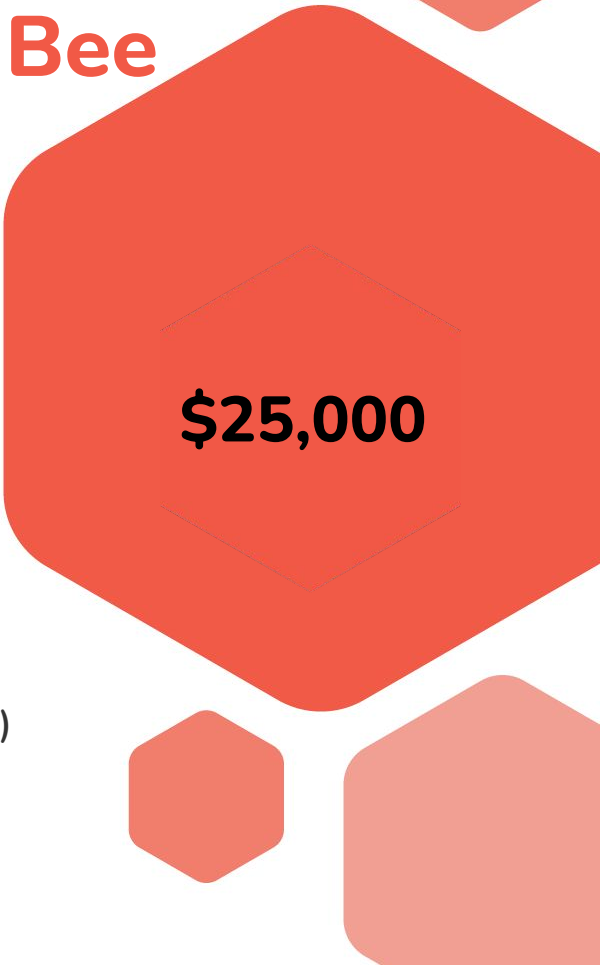
\$1,000



Tier One: **The Golden Bee**

Premium Sponsorship Benefits:

- “Presented by [Sponsor Name]” on all materials
- Premium logo placement (top billing on all assets)
- Dedicated social media spotlight campaign (3–5 posts)
- Featured in press/media mentions
- Category exclusivity
- VIP experience: 2 reserved tables (16 guests)
- On-site activation booth or branded experience
- Private tour of Hively programs (great for employee engagement)
- Logo on event signage, website, email headers

A large red hexagon with a smaller, lighter red hexagon inside it. The text '\$25,000' is centered in the inner hexagon. There are also several smaller red hexagons of varying shades scattered around the main graphic.

\$25,000

Tier Two: The Queen Bee

Positioning: Champion of community support systems

Benefits:

- Prominent logo placement (second tier)
- 1 reserved VIP table (8 guests)
- Recognition during program
- Social media feature (2 posts)
- Logo on event signage + website
- Option to include branded materials in event

A large green hexagon with rounded corners is positioned on the right side of the slide. It is surrounded by several smaller green hexagons of varying shades, some of which are partially visible at the edges of the frame.

\$10,000

Tier Three: **The Royal Bee**

Positioning: Supporting families as they grow and thrive

Benefits:

- 1 reserved VIP table (8 guests)
- Logo on website + printed materials
- Group recognition during event
- One social media post

A large, light blue hexagon with rounded corners, serving as a background for the price text. It is surrounded by several smaller, similar hexagons of varying shades of blue, some of which are partially visible at the edges of the frame.

\$5,000



The Honey Bee - \$2,500

Positioning: Investing in local families

Benefits:

- 1 reserved VIP table (8 guests)
- Name/logo on website
- Event signage recognition

The Worker Bee - \$1,000

Positioning: Accessible entry point for small business & individuals

Benefits:

- 4 Event tickets
- Name/logo on website + event program





Regional Sponsorship Opportunity

Positioning: Hively serves families across Alameda County. Each community has different strengths and faces different challenges. Regional sponsors support place-based outreach and connections to Hively's and other services in their region.

Proposed Regions (3 total regional sponsors):

- Southern Alameda County
- Tri-Valley
- North County/Oakland

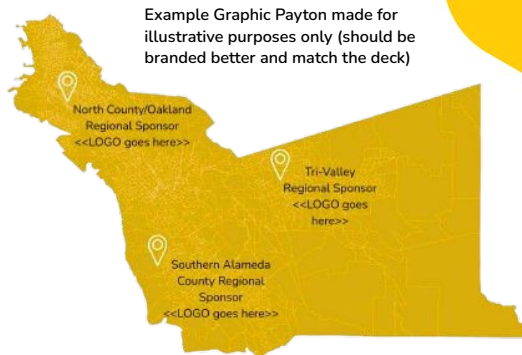
What This Supports:

- Increase local participation
- Expand and target outreach to families in your region
- Strengthen community partnerships in your region
- Promotes access to Hively services for families in your region

Benefits:

- Prominent logo placement (second tier)
- 1 reserved VIP table (8 guests)
- Exclusive Regional Recognition during program + clear local impact connection
- Social media feature (2 posts)
- Logo on event signage + website
- Option to include branded materials in event

\$7,500
3
available





Thank You!

